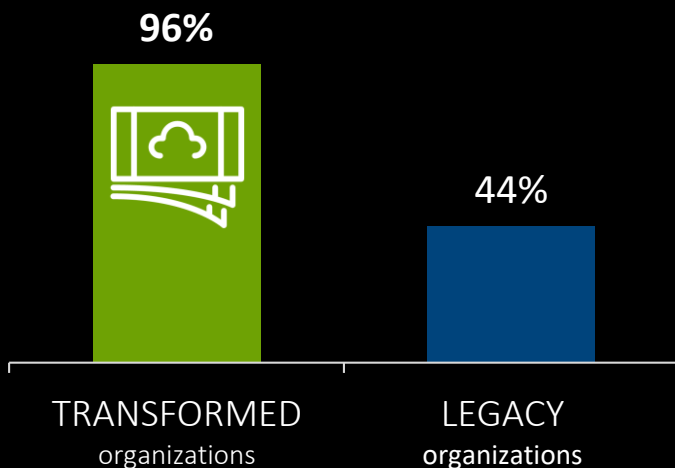


IT Transformation Maturity = Increased Funding for Innovation

Transformed organizations are more than **2x** as likely to report exceeding their FY2016 revenue goals...



... contributing to the ability to fund an incremental **\$44M** of new technology projects/initiatives versus comparable Legacy organizations

ESG Insight

ESG recently conducted a quantitative research study to assess companies' IT transformation maturity.

Organizations were segmented into four categories of maturity – **Legacy, Emerging, Evolving, and Transformed**, – based on the data center infrastructure in place, the level of IT process automation, and degree of business/IT alignment.

ESG found that **Transformed** organizations were much more likely than other segments to report high levels of revenue performance both driven by, and enabling, higher levels of investment in technology innovation.

[Learn More](#)

Original survey questions:

Which of the following represents your company's performance relative to its 2016 revenue target/goal?

Considering your company's total IT budget for 2016, what percent was allocated for maintaining existing systems and services versus allocated to new projects and initiatives?

Survey respondents:

N = 1,000

This InstaGraphic is based on research conducted by ESG on behalf of:

