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Arrow Presented with 2017 NetApp “EMEA Partner Excellence Award”

Winners Announced During Gala Dinner at 11th NetApp EMEA “Partner Executive Forum” in Tallinn, Estonia

London, UK. – July 13, 2017 NetApp, the data authority for hybrid cloud, has awarded Arrow Electronics with the 2017 NetApp “EMEA Partner Excellence Award” for Distributor of the Year Category. The annual ceremony took place during a gala dinner at NetApp EMEA’s partner kickoff “Partner Executive Forum” and celebrated partners that demonstrated exceptional growth, revenue attainment and investment in training and certifications in NetApp FY17.

“The world is becoming more data-driven by the minute. This creates a wealth of opportunity for partners that know how to do hybrid cloud right,” states Alfred Manhart, Senior Director Channel & SI EMEA at NetApp. “Data is growing to massively-sized sets and is scattered among different locations. This is a challenge for enterprises who want to unlock its transformative potential. But a partner’s data management expertise can be the crucial factor, which is why we take great pride in the abilities of our ecosystem. Our Excellence Awards recognise its most powerful contributors across the whole geo.”

The award for EMEA Distributor of the Year was presented to Arrow during the gala dinner at Lenussadam Maritime Museum specifically for achieving outstanding revenue results in FY17 with NetApp solutions in several focus countries, particularly with flash and converged infrastructure solutions.

“As one of NetApp’s global key strategic distributors with a presence in 17 European countries, we are happy to receive this significant award for the second year in a row,” says Patrice Roussel, vice president strategic alliances, Arrow Enterprise Computing Solutions EMEA. “We see strong growth in the flash segment and converged infrastructure such as FlexPod. We are proud to contribute to these NetApp technology focus areas.”

ARROW

Five Years Out

NetApp EMEA Partner Executive Forum 2017 took place from June 12 to 14 at Hilton Tallinn Park in Estonia. The annual partner kickoff offered an agenda with General Sessions, roundtables, breakouts, and 1on1s, as well as guest keynotes and leisure activities. Each year, Partner Executive Forum gives NetApp partners the opportunity for a first-hand look at strategy, channel program updates, industry shifts and opportunities, to network, and to experience the power of data in a hybrid cloud world.

Event photos & multimedia

Image libraries (will be added to):

- PEF day 1
https://www.facebook.com/pg/NetAppEMEA/photos/?tab=album&album_id=1183335955109560
- General (with PEF images)
https://www.facebook.com/pg/NetAppEMEA/photos/?tab=album&album_id=395405053902658

Video libraries:

- On FB
https://www.facebook.com/NetAppEMEA/videos/?ref=page_internal
- On Youtube
<https://www.youtube.com/user/NetAppEMEA/videos>

Additional Resources

- NetApp [PEF 2017 website](#)
- Maritime museum [Lenussadam website](#)

About Arrow Electronics

Arrow Electronics (www.arrow.com) is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Arrow serves as a supply channel partner for more than 125,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 465 locations serving over 90 countries.

Source: Arrow Electronics